

# DRINKCURIOUS MEMBERSHIP LEVELS

	COMMUNITY DRINKER	SOCIAL DRINKER	CURIOUS DRINKER	DAILY DRINKER	DRINKING EVANGELIST	DRINKING AMBASSADOR	DRINKING OFFICER
	Free	\$5 / Month	\$10 / Month	\$20 / Month	\$35 / Month	\$50 / Month	\$100 / Month
<b>COMMUNITY BENEFITS</b>							
<p><b>Curated Newsfeed – Heads &amp; Tails</b> Members get access to a curated newsfeed featuring spirits industry information such as brand news, new bottle releases, distilled spirits destinations, suggested feature articles and more.</p>	X	X	X	X	X	X	X
<p><b>Community Events</b> Members get exclusive access to paid/free virtual and in-person community events.</p>	X	X	X	X	X	X	X
<p><b>Special Offers</b> When available, members get exclusive special offers and discounts from DrinkCurious partners.</p>		X	X	X	X	X	X
<p><b>Full Community Access</b> You're in the know when you get DrinkCurious community content centered on private discussion forums about bourbon, cocktails, bourbon bullshit) and much more.</p>		X	X	X	X	X	X
<p><b>Monthly Giveaways</b> Enjoy these members-only opportunities for monthly giveaway challenges.</p>		X	X	X	X	X	X
<p><b>Annual Gathering Invite</b> When you're a member, you're invited to attend the annual DrinkCurious gathering (subject to paid ticket availability). Tickets are sold in a tiered structure starting at the \$100 Tier and working downwards.</p>			X	X	X	X	X
<p><b>Bourbon Bullshit Live Stream</b> Members get access to our monthly Bourbon Bullshit Live Stream + access to past show recordings (if available).</p>				X	X	X	X
<p><b>Members Group Therapy Virtual Sessions</b> Members get access to the "don't want to miss" monthly members-only group therapy virtual session. Via Zoom, we discuss all things booze and beyond—especially beyond! Limited spots available on a first-come, first-served basis.</p>					X	X	X
<p><b>\$20 Coupon for Online Classes</b> Everyone loves discounts, and members get \$20 off coupons applicable toward all DrinkCurious spirits education online classes. Coupons may also be gifted to friends and family but must be redeemed within one calendar year of issue.</p>					X 2 Coupons	X 3 Coupons	X 4 Coupons
<p><b>1-1 with Pops</b> Members get to schedule a one-on-one virtual chat with the man who founded it all, Patrick "Pops" Garrett.</p>						X 1x per year	X 2x per year
<p><b>Free Online Class</b> Members at this level will receive a coupon code to attend an online class of their choice from DrinkCurious' class offerings. Coupons may be gifted to others if desired but must be redeemed within one calendar year of issue.</p>							X 1 Coupon

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<b>SINGLE BARREL CLUB BENEFITS</b>							
<p><b>Single Barrel Club</b> Members get the opportunity to purchase single-barrel club selections. These purchases are subject to availability after higher-level members have placed their orders.</p>			X Level 4	X Level 3	X Level 2	X Level 1	X Level 1 2 bottle guarantee
<p><b>Barrel Pick Live Tastings</b> Members are invited to join virtual live tastings of each Single Barrel Club selection. When available, master distillers join these virtual tastings and take questions from all participants in the session.</p>				X	X	X	X
<p><b>Opportunity to Attend a Single Barrel Pick Trip</b> This rare members-only perk gives you an opportunity to join DrinkCurious for a barrel selection at the distillery. Invitations are offered using a tiered approach starting at the \$100 Tier and working downwards. Members are allowed to attend one barrel selection per year and the availability of invitations is subject to distillery restrictions.</p>					X	X	X

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<b>SWAG BENEFITS</b>							
<p><b>B&amp;B Sticker Pack</b> Members receive a three-pack of Bourbon &amp; Banter Stickers including two logo stickers (one black and one white) and a Drink American, Drink Bourbon medallion sticker.</p>			X	X	X	X	X
<p><b>Tasting Mat Bundle</b> Members get free access to digital downloads of the Bourbon Flavor Wheel and Tasting Mat Template bundle.</p>				X	X	X	X
<p><b>Logo Glencairn</b> Members receive a DrinkCurious logo Glencairn glass.</p>					X 1 Glass	X 1 Glass	X 2 Glasses
<p><b>T-Shirt</b> Members may choose a t-shirt design of their liking from our existing library of designs.</p>						X 1 T-shirt	X 2 T-shirts per 6 months